

## Conditions of Consent to Distribute Free Literature

1. Only free printed matter relating to the specified name of business / service as identified on the permit may be distributed under this Consent. The named business / service should be clearly identified on the printed matter being distributed.
2. Free printed matter should only be distributed within the designated distribution points as identified in the application / permit. Note: distribution can only be within the designated areas performance areas within each of the town centres of Bishop's Stortford, Buntingford, Hertford, Sawbridgeworth and Ware – identified in green on maps.
3. Free printed matter should not be distributed outside the hours of *8.00am to 6.00pm without prior consent*.
4. Any litter within 100 metres of the distribution point identified in Condition 2, which has arisen from discarded free printed matter distributed under this Consent, shall be cleared before the end of the distribution period.
5. Free printed matter must not be attached to or placed on parked vehicles, buildings or other structures. No distribution is allowed in any East Herts Council car parks.
6. Free printed matter shall not be in the form of stickers or other self adhesive matter.
7. Free printed matter shall not be left unattended in public areas.
8. Any person engaged in the distribution of free printed matter shall wear a clearly visible authorisation badge issued under this Consent.
9. This Consent shall be produced on demand to an authorised officer of the Council or a Police Officer / Police Community Support Officer.
10. Any person engaged in the distribution of free printed matter shall provide on demand to an authorised officer of the Council or a Police Officer / Police Community Support Officer any information reasonably required in order to verify compliance with this Consent.
11. The Consent Holder is responsible for ensuring that any person engaged in the distribution of free printed matter under this Consent is aware of, and complies with the Conditions of Consent.